

## **Community Partnership Program**

**Our Community Partnership Program was developed to kindly acknowledge media outlets (radio, TV, print), tourism departments, and business associations committed to promoting tourism and cultural news.**

**As a Southern Ontario festival attraction, the 40<sup>th</sup> Annual Simcoe Rotary Friendship Festival remains grateful to our partners committed to establishing greater visibility and awareness for Norfolk County. It gives us great pleasure to formally thank the communication and economic development industries for helping us attract new visitors to Norfolk County while maintaining a presence in neighbouring communities.**

**The SRRF is proud to create greater visibility for each participating Community Partner by logo branding in all festival materials, advertising, press releases, cross-promotions, onsite displays, our website and more!**

**New Community Partners are always welcome.  
Contact [wanda@wmdconsultants.com](mailto:wanda@wmdconsultants.com) to explore partnership opportunities.**

*\*Media Outlets - This program is not intended to influence the integrity of accurate news reporting.*